

PROPOSED ACDBE OVERALL CONCESSION GOALS
Federal Fiscal Years 2022 - 2024
Boise Airport
Boise, ID

Airport Sponsor: City of Boise

Airport: Boise Airport

Goal Period: From: October 1, 2021
Thru: September 30, 2024

ACDBE Goal for Non-Car Rental Concessions: 2.8% (Race Neutral)

ACDBE Goal for Car Rental Concessions: 1.0% (Race Neutral)

Section 23.45: Separate Overall Goal Calculation for Concessions

Other Than Car Rentals

Amount of Goal

Boise Airport's (the "Airport") overall goal for concessions other than car rental during the period beginning October 1, 2021 and ending September 30, 2024 is 2.8%. The goal is expressed as a percentage of the total estimated gross receipts for concessions at Boise Airport.

The following are not included in the total gross receipts for concessions: (a) the gross receipts of car rental operations, (b) the dollar amount of a management contract or subcontract with a non-ACDBE, (c) the gross receipts of business activities to which a management contract or subcontract with a non-ACDBE pertains, and (d) any portion of a firm's estimated gross receipts that will not be generated from a concession.

The Airport determines the market area for each concession opportunity as it arises. The market area is defined as the geographical area in which the substantial majority of firms which seek to do the specific concessions business with the airport are located and the geographical area in which the firms receive a substantial majority of concessions related revenues are located.

The calculation for determining the overall goal for the three-year period is as follows:

Federal Fiscal Years 2022 – 2024

Total estimated gross receipts for all concessions excluding car rentals = \$75,697,235
Estimated ACDBE gross receipts = \$2,150,615
 $\$2,150,615 / 75,697,235 = 2.8\%$

Methodology used to Calculate Overall Goal

Overall goals have been determined by consolidating the total estimated gross revenues and estimated ACDBE gross revenues for continuing and anticipated new concession agreements that will become effective during the goal period. Goals for each new concession are determined through an analysis of the opportunity, potential for ACDBE participation and the relative availability of ACDBE firms who are ready, willing, and able to perform under the agreement.

In accordance with 49 CFR part 23.51(c) ACDBE goals for specific opportunities are determined as follows:

Step 1: 23.51(c)

The Airport determines the base figure for the relative availability of ACDBEs for the specific

opportunity. The base figure may be calculated in a number of ways, depending upon what is most appropriate for the specific opportunity.

Examples are as follows:

Option 1: Ready, willing, and able ACDBEs in the appropriate trade in the determined market area ÷ All ready, willing and able companies in the appropriate trade in the determined market area.

The data source or demonstrable evidence used to derive the numerator may be either the DBE/ACDBE directory (23.51(c)(1)) or an active participant list (23.51(c)(2)).

If the Airport uses ACDBE directories, which directories and which NAICS codes were used will be identified. The Airport may also augment available ACDBEs with firms in local MBE/WBE directories or trade association lists. If the Airport uses these sources to augment the numerator, the sources used and the number of firms added to the numerator will be identified.

If the Airport uses an Active Participant List, where the information was obtained will be identified. Such information may come from past experience with firms that have run concessions or sought concession contracts or leases, knowledge about the universe of firms in certain concession services that tend to be interested in participating, and attendance lists from informational and outreach meetings about upcoming concession opportunities.

Option 2: Disparity Study -There are no relevant disparity studies from the Airport's geographic area at this time. In the future, the Airport may elect to utilize a disparity study should one become available.

Option 3: Goal of another sponsor – The Airport may use the goal of another airport or DOT sponsor in the same, or substantially similar market if their overall goal is in compliance with 49 CFR part 23. Should the Airport elect to do so, the Airport will include information as to why our airport concession opportunity has the same or substantially similar market.

Option 4: Alternative Methods – The Airport may elect to use other methods to determine the base figure, however it must be based on demonstrable evidence of local market conditions and be designed to arrive at a goal that is rationally related to the relative availability of ACDBEs in the market area.

Step 2: 23.51(d)

After calculating a base figure of the relative availability of ACDBEs, the Airport will examine evidence to determine what adjustment, if any, is needed to the base figure in order to arrive at the overall goal.

In accordance with 23.51(d), any adjustment will be designed to reflect as accurately as possible the ACDBE participation the Airport would expect in the absence of discrimination. In

addition, the Airport will document the basis on which the base figure was adjusted using the specific data.

Boise Airport Non-Car Rental Concessions

Boise Airport ACDBE Goals for federal fiscal years 2022 – 2024 have been set for each concession contract as listed below and shown on the following chart. It should be noted that approximately 93.5% of the in-terminal non-car rental concession revenue is generated by two concessions, food/beverage and news/gift/specialty retail operations. ACDBE goals have been set for both of these operations. All other in-terminal non-car rental concessions combined generate less than 6.5% of the total in-terminal revenue.

Food/Beverage - The food/beverage contract is operated by DNCTHS Boise Partners and expires on September 30, 2024. The contract currently contains an ACDBE goal of 4.0%. The goal is achieved through a joint venture arrangement. The operator is currently meeting the goal and the goal will continue throughout the three-year goal period. We will conduct a goal analysis prior to resoliciting the contract.

News/Gift - The News/Gift/Specialty Retail contract, operated by Paradies-Taters II, is a 95%/5% joint venture agreement. The contract does not expire until September 30, 2024. A goal of 5% was set for the contract and will continue throughout this three-year goal period. We will conduct a goal analysis prior to resoliciting the contract.

Advertising - The advertising contract is currently operated by Lamar Advertising and does not contain ACDBE participation. The contract is currently operating on a month-to-month holdover. The contract is anticipated to continue operating pending completion of terminal construction. A goal analysis will be conducted prior to the contract's solicitation; however, it is unlikely that ACDBE gross receipts participation will be viable based on the size of the contract and the margins generated for this type of contract. For purposes of this three-year goal, we will assume that the agreement will remain without a goal.

The following in-terminal concessions each generated less than \$125,000 in gross revenues in FFY 2019, pre-pandemic. Given the small size of each of these concessions and the lack of subcontracting opportunities, goals have not been set for these concessions. These concessions represent an opportunity to obtain race-neutral participation as small businesses may be competitive for these opportunities as they arise.

Specialty Retail - There are currently two small specialty retail operations operating at the airport, an art gallery (Art Source) and retail vending (Wild Hare Vending) location. The operations generated less than \$50,000 combined in FFY 2019. A third specialty retail operation closed in 2020 and will not re-open. There is a possibility that a specialty location will become available in the future. If so, we will conduct a goal analysis and revise the overall goal if necessary.

Arcade/Massage Chairs/ATM – This concession is operated by Ellis Amusements and generated approximately \$117,000 in FFY 2019. Given the size of this opportunity, we do not anticipate setting a goal for this concession during this three-year goal-period.

Luggage Carts – Smarte Cart operates the luggage cart contract at the Airport. The Agreement is currently operated on a month-to-month holdover. The concession generated less than \$20,000 in gross revenues in FFY 2019. Given the size and nature of this concession, we do not anticipate an ACDBE goal will be set during the three-year goal period.

ATM Machines - The ATM machine contract is operated by US Bank on a month-to-month Agreement. The contract has no ACDBE goal, as there are no ACDBE ATM concession operators or ACDBE financial institutions in the Idaho UCP Directory. In addition, the concession generated less than \$18,000 in gross revenues in FFY 2020. It is anticipated that there will be no ACDBE goal in this concession for the upcoming three-year goal period.

Gas Station - Airport Chevron is located on airport property and is operated under an Agreement that will expire in October 2024. There is currently no ACDBE goal in the Agreement. We have conducted a goal analysis for a potential negotiated extension that will not take place until after this goal period. A request for approval of a long-term exclusive has been submitted. Any ACDBE participation achieved under the extension will take effect after this goal period.

Hotels - Commodore Motor Hotel dba Best Western Vista Inn, NB & J dba Rodeway Inn, and Best Western Airport Inn – These hotels are located on airport property; however, they operate under a 60-year lease that does not expire until 12/31/41. Therefore, these operations do not have an ACDBE goal and are likely to continue without a goal until expiration as there is no opportunity for subleasing in these operations.

Restaurant – The Kopper Kitchen Restaurant is located on airport property and operates under an agreement that will not expire until 12/31/24. This agreement was acquired by the airport in 2019 and will continue under the acquired agreement until its expiration. There is currently no ACDBE goal in this contract and it is anticipated that it will continue to operate with no ACDBE goal throughout this goal period.

<p style="text-align: center;">City of Boise Boise AIRPORT ACDBE CONCESSION LEASING GOALS Goal Period: October 1, 2022 - September 30, 2024 FFYs 2022, 2023, and 2024</p>				
Concessionaire	Contract	*Projected Three-Year Gross Revenues	ACDBE Gross Revenues Based on Goal	ACDBE Goal
DNCTHS Boise Partners Inc.	Food / Beverage	\$29,152,819	\$1,166,113	4.0%
Paradies-Taters II	Gift & News	\$19,690,047	\$984,502	5.0%
Art Source Gallery	Art Gallery/Specialty Retail	\$153,142		
Wild Hare Vending	Specialty Retail Vending	\$674		
Lamar Transit	Advertising	\$2,642,206		
Ellis Amusements	Arcade/Massage Chairs/ATM	\$361,725		
Smarte Carte-Carts	Luggage Carts	\$136,921		
US Bank ATM	ATM	\$96,405		
Chevron	Gas Station	\$8,343,322		
Commodore Motor Hotel dba Best Western Vista Inn	Hotel	\$6,819,459		
NB & J dba Rodeway Inn	Hotel	\$3,078,524		
Airport Motor Inn	Hotel	\$1,979,610		
Kopper Kitchen	Restaurant	\$3,242,382		
Total Concessions (Excluding Rental Cars)		\$75,697,236	\$2,150,615	2.8%

*Using FFY 2019 gross revenues for FFY 2022 and assuming 3.0% growth annually thereafter

Given the above, we propose the base ACDBE goal for FFYs 2022 - 2024 at 2.8%.

Step 2 – Adjustments

The ACDBE regulation (49 CFR part 23) provides for a Step 2 adjustment of the developed base goal for a variety of factors, including the current capacity of ACDBEs to perform work in the concession program, as measured by the volume of work ACDBEs have performed in recent years. ACDBE achievement for the most recent three-year period is as follows:

Actual Past History of ACDBE Participation			
YEAR	TOTAL GROSS REVENUES	ACDBE GROSS REVENUES	ACDBE %
2020	\$17,125,693	\$525,436	3.1%
2019	\$24,693,799	\$747,660	3.0%
2018	\$23,847,223	\$474,706	2.0%

We have elected not to adjust the goal for past history as the goal is within .2% of the median accomplishment for the last three years and the past history includes Forever Heather Specialty Retail, an ACDBE, which no longer operates at the airport. Without this operation, the median participation over the last three years would have been 2.4%.

Therefore, the proposed overall ACDBE goal for the three-year period commencing October 1, 2021 and ending September 30, 2024 is 2.8%.

Breakout of Estimated Race-Neutral & Race Conscious Participation

ACDBE contract goals reflected in this document were originally set as race-neutral goals. The contracts containing goals will not expire during this three-year period, therefore the goals will remain race-neutral throughout this goal period. The Airport will continue to use race-neutral methods to encourage further participation throughout the goal period, including the following:

1. Locating and identifying ACDBEs and other small businesses who may be interested in participating as concessionaires under 49 CFR Part 23;
2. Notifying ACDBEs of concession opportunities and encouraging them to compete, when appropriate;
3. When practical, structuring concession activities so as to encourage and facilitate the participation of ACDBEs;
4. Providing technical assistance to ACDBEs in overcoming limitations, such as inability to obtain bonding or financing;
5. Ensuring that competitors for concession opportunities are informed during pre-solicitation meetings about how the sponsor’s ACDBE program will affect the procurement process;
6. Providing information concerning the availability of ACDBE firms to competitors to assist them in obtaining ACDBE participation; and
7. Establishing a business development program (see 49 CFR Part 26.35), technical assistance program, or taking other steps to foster ACDBE participation in concessions.

Consultation with Stakeholders

In accordance with 49 CFR part 23, §23.43, the airport held a virtual Stakeholder Meeting on August 9, 2021. The goals were posted on the airport’s website and invitations to the meeting were sent to the below-listed organizations and companies. Attendees are noted with a red asterisk. No comments were received.

ORGANIZATIONS

Airport Minority Advisory Council
Ronald Reagan Washington National
Airport
Washington, DC 20001
(703) 414-2622

Boise Metro Chamber
1101 W. Front St., Suite 100
Boise, Idaho 83702
(208) 472-5205
info@boisechamber.org

Idaho Department of Transportation
Office of Civil Rights
3311 W. State St.,
Boise, ID 83703
PO Box 7129
Boise, ID 83707-1129
(208) 334-8567
Elizabeth.Healas@itd.idaho.gov

Idaho Hispanic Chamber of Commerce
1105 2nd Street South Ste 100
Nampa, ID 83651
(208) 323-1337
info@idahohcc.org

National Association of Women Business
Owners
Inland Northwest Chapter
P.O. Box 1712
Spokane, WA 99210
(509) 731-3309

National Black Chamber of Commerce
4400 Jenifer St NW Suite 331
Washington DC, 20015
(202) 466-6888

Small Business Development Center of Idaho
Small Business Development Center of Idaho
Southwest Regional Office-BSI Micron
Business & Economics Building
2360 W. University Drive, Suite 2132
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Overall Goal Calculation for Car Rentals (23.45) **FFY 2022-2024**

Background

Boise Airport currently has six (6) different on-airport car rental operations owned by three (3) different companies. The current agreements will expire on September 30, 2021; however, the agreements will be extended on a short-term basis (perhaps consolidated to 3 contracts) pending the opening of the consolidated rental car facility. The ACDBE car rental goal developed herein will apply to the entire three-year goal period, including any new agreements and extensions. The goal has been developed based on the purchase of goods/services. Car rental concession revenues were in excess of \$53 million in 2019, pre-pandemic. Total purchases for the same period were approximately \$38.7 million.

In accordance with the regulation regarding ACDBE participation in Airport Concessions, we have conducted research to determine an appropriate ACDBE goal for car rental concessions at the Airport. The methodology for setting the goals is included in this report.

49 CFR Part 23 provides the following guidance for establishing concession goals:

§ 23.51(a) Your objective in setting a goal is to estimate the percentage of the base calculated under §§23.47–23.49 that would be performed by ACDBEs in the absence of discrimination and its effects.

(1) This percentage is the estimated ACDBE participation that would occur if there were a “level playing field” for firms to work as concessionaires for your airport.

(2) In conducting this goal setting process, you are determining the extent, if any, to which the firms in your market area have suffered discrimination or its effects in connection with concession opportunities or related business opportunities.

(3) You must complete the goal-setting process separately for each of the two overall goals identified in §23.41 of this part.

(b) (1) Each overall concessions goal must be based on demonstrable evidence of the availability of ready, willing and able ACDBEs relative to all businesses ready, willing and able to participate in your ACDBE program (hereafter, the “relative availability of ACDBEs”).

(2) You cannot simply rely on the 10 percent national aspirational goal, your previous overall goal, or past ACDBE participation rates in your program without reference to the relative availability of ACDBEs in your market.

(3) Your market area is defined by the geographical area in which the substantial majority of firms which seek to do concessions business with the airport are located and the geographical area in which the firms which receive the substantial majority of concessions-related revenues are located. Your market area may be different for different types of concessions.

Counting Participation in Car Rentals

Given the fact that there are few ACDBE car rental firms operating in airports, we have elected to base the Car Rental ACDBE goal on the purchase of goods and services from ACDBE or potential/ACDBE firms. The regulation provides for counting ACDBE participation for car rentals as follows:

§ 23.53 How do car rental companies count ACDBE participation toward their goals?

(a) As a car rental company, you may, in meeting the goal the airport has set for you, include purchases or leases of vehicles from any vendor that is a certified ACDBE.

(b) As a car rental company, if you choose to meet the goal the airport has set for you by including purchases or leases of vehicles from an ACDBE vendor, you must also submit to the recipient documentation of the good faith efforts you have made to obtain ACDBE participation from other ACDBE providers of goods and services.

(c) While this part does not require you to obtain ACDBE participation through direct ownership arrangements, you may count such participation toward the goal the airport has set for you.

(d) The following special rules apply to counting participation related to car rental operations:

(1) Count the entire amount of the cost charged by an ACDBE for repairing vehicles, provided that it is reasonable and not excessive as compared with fees customarily allowed for similar services.

(2) Count the entire amount of the fee or commission charged by an ACDBE to manage a car rental concession under an agreement with the concessionaire toward ACDBE goals, provided that it is reasonable and not excessive as compared with fees customarily allowed for similar services.

(3) Do not count any portion of a fee paid by a manufacturer to a car dealership for reimbursement of work performed under the manufacturer's warranty.

(e) For other goods and services, count participation toward ACDBE goals as provided in part 26, §26.55 and §23.55 of this part. In the event of any conflict between these two sections, §23.55 controls.

(f) If you have a national or regional contract, count a pro-rated share of the amount of that contract toward the goals of each airport covered by the contract. Use the proportion of your applicable gross receipts as the basis for making this pro-rated assignment of ACDBE participation.

Example to paragraph (f): Car Rental Company X signs a regional contract with an ACDBE car dealer to supply cars to all five airports in a state. The five airports each account for 20 percent of X's gross receipts in the state. Twenty percent of the value of the cars purchased through the ACDBE car dealer would count toward the goal of each airport.

Market Area

The Car Rental Concessions at the Airport are currently operated by three (3) different companies. Based on the types of goods/services purchased by the firms (e.g. auto repair, insurance, fuel, etc.), we have separated the market area based on the type of goods/services purchased as shown on the chart below. The geographic region for the purchase of vehicles

includes various areas of the country, including from manufacturers in various states. We will, therefore, use a national geographic region for vehicle purchases.

Goal-Setting Step I

The regulation provides the following examples of potential approaches for accomplishing Step 1, determining the base figure, as follows:

23.51(c) Step 1. You must begin your goal setting process by determining a base figure for the relative availability of ACDBEs. The following are examples of approaches that you may take toward determining a base figure. These examples are provided as a starting point for your goal setting process. Any percentage figure derived from one of these examples should be considered a basis from which you begin when examining the evidence available to you. These examples are not intended as an exhaustive list. Other methods or combinations of methods to determine a base figure may be used, subject to approval by the FAA.

(1) Use DBE Directories and Census Bureau Data. Determine the number of ready, willing and able ACDBEs in your market area from your ACDBE directory. Using the Census Bureau's County Business Pattern (CBP) data base, determine the number of all ready, willing and able businesses available in your market area that perform work in the same NAICS codes. Divide the number of ACDBEs by the number of all businesses to derive a base figure for the relative availability of ACDBEs in your market area.

2) Use an Active Participants List. Determine the number of ACDBEs that have participated or attempted to participate in your airport concessions program in previous years. Determine the number of all businesses that have participated or attempted to participate in your airport concession program in previous years. Divide the number of ACDBEs who have participated or attempted to participate by the number for all businesses to derive a base figure for the relative availability of ACDBEs in your market area.

(3) Use data from a disparity study. Use a percentage figure derived from data in a valid, applicable disparity study.

(4) Use the goal of another recipient. If another airport or other DOT recipient in the same, or substantially similar, market has set an overall goal in compliance with this rule, you may use that goal as a base figure for your goal.

(5) Alternative methods. (i) You may use other methods to determine a base figure for your overall goal. Any methodology you choose must be based on demonstrable evidence of local market conditions and be designed to ultimately attain a goal that is rationally related to the relative availability of ACDBEs in your market area.

We have decided to use the DBE Directories and Census Bureau Data method for determining availability as follows:

The most recent available census bureau data is for 2019. The NAICS codes for the various trades typically utilized by car rental concessions were determined through a survey of car rental concessionaires and research and are shown on the chart below. Both DBEs and ACDBEs from the IDT DBE Directory have been included as any firm that meets the DBE eligibility requirements are potential ACDBEs.

Table 1 – U.S. Census / Idaho and National Unified Certification Program Directory				
Description	NAICS	Census	Directory	DBE/ACDBE %
Door Maintenance/Repair	236220	317	10	3.15%
Concrete Maintenance	238110	330	14	4.24%
Electrical	238210	630	8	1.27%
HVAC Maintenance	238220	758	1	0.13%
Towing	488410	64	0	0.00%
Delivery Svc	492110	105	0	0.00%
Equipment Rental (GPS)	532210	18	0	0.00%
Security	561621	41	2	4.88%
Keys/Locks	561622	20	0	0.00%
Janitorial Services	561720	514	1	0.19%
Drug Testing	621999	31	0	0.00%
Auto Repair	811111	506	0	0.00%
Auto Body Repair	811121	225	0	0.00%
Windshield Repair	811122	68	0	0.00%
Total Local		3,627	36	0.99%
Printing/Signage	323111	17,000	295	1.74%
Fuel Maintenance	454310	8,057	40	0.50%
GPS Devices	334511	556	4	0.72%
Auto Parts	423120	12,718	63	0.50%
Tires	423130	2,745	25	0.91%
Computer Support/Materials	423430	7,487	240	3.21%
Luggage Carts/Wheelchairs	423450	10,494	243	2.32%
Cleaning Supplies	423850	4,576	266	5.81%
Fire Safety/Suppression	423990	9,362	343	3.66%
Office Expense	424120	3,895	164	4.21%
First Aid	424210	10,524	44	0.42%

Description	NAICS	Census	Directory	DBE/ACDBE %
Fuel/Oil/Energy	424720	2,451	161	6.57%
Car Dealerships	441110	21,427	6	0.03%
Auto Transport	484230	11,371	439	3.86%
Insurance	524210	135,077	223	0.17%
Legal Services	541110	170,284	224	0.13%
Accounting	541211	55,615	316	0.57%
Asset Recovery	561491	841	6	0.71%
Consulting	541611	84,455	5,800	6.87%
Background Checks	541612	8,441	1,080	12.79%
Uniforms	812331	845	19	2.25%
Total National		578,221	10,001	1.73%
Total		581,848	10,037	1.73%

The following contains weighted availability calculations based on information obtained from car rental companies at other Airports surveyed in the past several years as we do not have this specific information from car rental companies at Boise Airport:

Description	NAICS	% of \$ Expenditures (A)	DBE/ACDBE % (B) [From Table 1]	Weighted Availability (A X B)
Door Maintenance/Repair	236220	0.10%	3.15%	0.00%
Concrete Maintenance	238110	0.50%	4.24%	0.02%
Electrical	238210	0.10%	1.27%	0.00%
HVAC Maintenance	238220	0.00%	0.13%	0.00%
Towing	488410	0.10%	0.00%	0.00%
Delivery Svc	492110	0.00%	0.00%	0.00%
Equipment Rental (GPS)	532210	0.40%	0.00%	0.00%
Security	561621	0.00%	4.88%	0.00%
Keys/Locks	561622	0.00%	0.00%	0.00%
Janitorial Services	561720	0.10%	0.19%	0.00%
Drug Testing	621999	0.10%	0.00%	0.00%
Auto Repair	811111	0.20%	0.00%	0.00%
Auto Body Repair	811121	1.60%	0.00%	0.00%

Table 2 – Weighted ACDBE Availability (Based on Directory/Census)				
Description	NAICS	% of \$ Expenditures (A)	DBE/ACDBE % (B) [From Table 1]	Weighted Availability (A X B)
Windshield Repair	811122	0.10%	0.00%	0.00%
Total Local				0.03%
Printing/Signage	323111	0.30%	1.74%	0.01%
Fuel Maintenance	454310	0.00%	0.50%	0.00%
GPS Devices	334511	0.00%	0.72%	0.00%
Auto Parts	423120	0.10%	0.50%	0.00%
Tires	423130	0.00%	0.91%	0.00%
Computer Support/Materials	423430	12.30%	3.21%	0.39%
Luggage Carts/Wheelchairs	423450	1.60%	2.32%	0.04%
Cleaning Supplies	423850	0.00%	5.81%	0.00%
Fire Safety/Suppression	423990	0.10%	3.66%	0.00%
Office Expense	424120	0.00%	4.21%	0.00%
First Aid	424210	2.10%	0.42%	0.01%
Fuel/Oil/Energy	424720	0.00%	6.57%	0.00%
Car Dealerships	441110	80.00%	0.03%	0.02%
Auto Transport	484230	0.10%	3.86%	0.00%
Insurance	524210	0.10%	0.17%	0.00%
Legal Services	541110	0.00%	0.13%	0.00%
Accounting	541211	0.00%	0.57%	0.00%
Asset Recovery	561491	0.00%	0.71%	0.00%
Consulting	541611	0.20%	6.87%	0.01%
Background Checks	541612	0.00%	12.79%	0.00%
Uniforms	812331	0.00%	2.25%	0.00%
Total National		26.70%	1.73%	0.49%
Total Purchases		100.00%	2.72%	0.52%

We therefore propose the base goal at 0.5%.

Step 2 - Examine the data to determine what adjustment, if any, is needed to the Base Figure

The ACDBE regulation (49 CFR part 23) provides for a Step 2 adjustment of the developed base goal for a variety of factors, including the current capacity of ACDBEs to perform work in the concession program, as measured by the volume of work ACDBEs have performed in recent years. ACDBE achievement for the most recent three-year period is as follows:

Actual Past History of ACDBE Participation			
YEAR	TOTAL Purchases	ACDBE Purchases	ACDBE %
2020	\$16,742,883	\$357,709	2.14%
2019	\$38,701,138	\$507,303	1.31%
2018	\$34,985,545	\$501,314	1.43%

Adjusting the base goal for past history results in the following:

$$\begin{aligned} \text{Base Goal (0.5\%)} + \text{Median Past History (1.4\%)} &= 1.9\% \\ 1.9\% \div 2 &= 1.0\% \end{aligned}$$

We, therefore, propose the adjusted Car Rental ACDBE Goal at 1.0%.

Race-Neutral/Race-Conscious Recommendation

The current car rental agreements do not include a race conscious ACDBE goal, therefore the goal will be set as race-neutral. The agreements will expire on September 30, 2021, however there will be short term extensions granted pending the construction of the consolidated rental car facility. We will conduct a revised goal analysis prior to the solicitation and make any necessary adjustments. Given that the goal has been exceeded in the prior three years, the goal will remain race neutral.

Consultation with Stakeholders

In accordance with 49 CFR part 23, §23.43, the airport held a virtual Stakeholder Meeting on August 9, 2021. The goals were posted on the airport’s website and invitations to the meeting were sent to the below-listed organizations and companies. There were no representatives from the organizations/companies listed below in attendance. No comments were received.

ORGANIZATIONS

Airport Minority Advisory Council
Ronald Reagan Washington National
Airport
Washington, DC 20001
(703) 414-2622

Boise Metro Chamber
1101 W. Front St., Suite 100
Boise, Idaho 83702
(208) 472-5205
info@boisechamber.org

Idaho Department of Transportation
Office of Civil Rights
3311 W. State St.,
Boise, ID 83703
PO Box 7129
Boise, ID 83707-1129
(208) 334-8567
Elizabeth.Healas@itd.idaho.gov

Idaho Hispanic Chamber of Commerce
1105 2nd Street South Ste 100
Nampa, ID 83651
(208) 323-1337
info@idahohcc.org

National Association of Women Business
Owners
Inland Northwest Chapter
P.O. Box 1712
Spokane, WA 99210
(509) 731-3309

National Black Chamber of Commerce
4400 Jenifer St NW Suite 331
Washington DC, 20015
(202) 466-6888

Small Business Development Center of Idaho
Small Business Development Center of Idaho
Southwest Regional Office-BSI Micron
Business & Economics Building
2360 W. University Drive, Suite 2132
Boise, ID 83706
(208) 426-3875

Southwest Regional Office-BSI Micron
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CONCESSIONAIRES

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Enterprise (Enterprise/Alamo/National)
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Hertz
Sharon Griffin
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Leslie Saunders Insurance Agency, Inc.
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